

Colonial Life®

Benefits that work for your employees





One company that
can do the work
of three



Benefits communication



Flexible enrollment



Voluntary benefits

The heart of what we do

We help make sure your employees get the most out of their benefits when they need it the most.

Our shared ideals

- Helping protect employees' families, finances and futures is the right thing to do
- Flexibility and personalization are essential
- Businesses and employees have different needs that deserve equal attention

A track record built on trust

- Protecting employees and their families for 80+ years
- Established payroll-deducted benefits in 1955
- Currently covering more than 4.5 million employees and family members¹
- More than 4,200 locally-based benefit counselors, serving the employees of more than 100,000 businesses and organizations nationwide¹

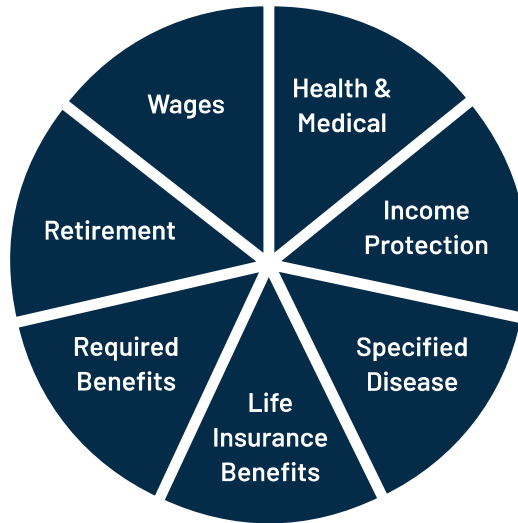
1. Colonial Life internal data, 2023.

Better benefits, better engagement, better bottom line

Employees rely on you for more than just a paycheck. They want the peace of mind that an injury or illness won't jeopardize their financial security. That's where voluntary benefits come in.

- **Wages**
- **Medical insurance**
- **Supplemental health benefits**
 - Accident insurance
 - Dental insurance
 - Vision insurance
 - Hospital confinement indemnity insurance
- **Income protection**
 - Disability insurance
- **Life insurance benefits**
 - Whole Life
 - Term Life
- **Specified disease**
 - Cancer insurance
 - Critical illness insurance

Benefits Wheel*



* For illustrative purposes only.

Voluntary benefits at a glance

Voluntary benefits can help pay for out-of-pocket expenses that major medical and other insurance may not cover. Paid directly to the employee, voluntary benefits can be customized to fit the specific needs of your business and your employees. Employees may use them for

- Deductibles or coinsurance
- Household bills
- Replacement of wages or savings



OVER
80%

of employees said benefits through their employer contribute to their feelings of financial security

Source: Employee Benefit Research Institute and Greenwald & Associates, Workplace Wellness Survey, 2022.

High-impact solutions

- **Cost management**
Manage the rising costs of benefits with voluntary benefits and tax savings
- **Benefits administration**
Save time with modern benefits enrollment, administration and HR technology
- **Benefits education**
Communicate and educate employees about their benefits, which may help increase engagement and retention
- **Financial protection**
Offer a comprehensive benefits package that helps retain and attract skilled employees



Many policies include a wellness benefit that helps pay for certain wellness screenings, such as mammograms, colonoscopies, cholesterol tests and more.



ColonialLife.com

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